

GENERAL SERVICE OFFICE OF ALCOHOLICS ANONYMOUS
475 RIVERSIDE DRIVE, NEW YORK, NY 10115 (212) 870-3400
(Between 119th and 120th Streets)

GENERAL SERVICE OFFICE

Please direct all communications to:

GRAND CENTRAL STATION
P.O. BOX 459
NEW YORK, NY 10163
FAX# 212-870-3003

Memorandum

To: Delegates and Area Public Information (P.I.) Chairs

From: Jim Malone, secretary, trustees' Public Information Committee

Date: August 6, 2015

Re: Request for information about **local use** of social media and social networking platforms.

As part of its response to a committee consideration of the 2015 Conference Committee on Public Information, the trustees' P.I. committee is gathering information about how A.A. members, groups, and service entities are currently using social media and social networking platforms (such as, but not limited to, Twitter, Instagram and Google+) for A.A. purposes.

Please note, this request is not a request for general sharing on the topic of social media. At this time the trustees' P.I. Committee is only asking for information regarding actual experience in using such resources for A.A. purposes.

Information regarding such local use should be sent via email to publicinfo@aa.org, or by postal mail to P.I. Desk, General Service Office, 475 Riverside Drive, New York, NY 10115. The committee has asked to receive this information no later than December 31, 2015.

In the interest of gathering the broadest experience available from the Fellowship, a similar request will be sent to other A.A. entities in the U.S. and Canada, along with the suggestion that *any* experience submitted directly to the P.I. desk at G.S.O. also be shared within the local Conference structure in order to best inform the area delegate for her/his participation at the 66th General Service Conference.

Please note, this request for shared experience is one piece of a larger, extended exploration the 2015 Conference Committee on Public Information has suggested. Follow-up inquiries may be necessary.